

## Professional Scrum Product Owner™ I (PSPO I)

Date and duration
Training code : PSPO1-EN Duration : 2 days Nombre d'heures : 14 heures
Training with certification
Professional Scrum Product Owner™ (PSPO)
Body
<p>Become a <b>Certified Scrum Product Owner</b> and maximize the value of your products! In the context of agile project management, the role of the Product Owner is essential to ensuring the success of a product. <b>This Scrum training</b> will enable you to master all aspects of product management through the implementation of the Scrum framework and agile methodology.</p> <p>Over the course of two days, you will alternate between <b>theoretical lessons and group workshops</b> based on real-world situations. You will strengthen your knowledge of the fundamentals of agility in business, the Scrum framework, and the roles of each Scrum team member. You will also <b>develop the key skills of an effective Product Owner</b>, focusing on delivering high-value products, managing projects through value-driven approaches, and applying the concept of agility at scale.</p> <p>At the end of this Scrum course, you will be fully prepared to take the <b>Professional Scrum Product Owner I (PSPO I) certification exam</b>. Internationally recognized, this certification validates your foundational skills as a Product Owner and significantly enhances your professional profile (see more in the Certification tab).</p>
Objectifs
<p><i>By the end of this <b>PSPO I Scrum training</b>, you will be able to:</i></p> <ul style="list-style-type: none"><li>• Adopt an agile product management mindset, understanding that product ownership requires an iterative and adaptive approach focused on delivering continuous value.</li><li>• Emphasize product value, learning how to identify, measure, and maximize value for users and the business, rather than focusing solely on technical aspects or deliverables.</li><li>• Align business strategy with product development tactics, connecting organizational goals to concrete development team actions and communicating this strategy effectively to all stakeholders.</li><li>• Unite a team around a shared vision, by clearly communicating the business strategy, product vision, product goal, and sprint goal, and by using facilitation techniques to align team efforts.</li><li>• Collaborate effectively with stakeholders, applying techniques to engage with users, customers, stakeholders, and Scrum team members, while understanding their specific needs and expectations.</li><li>• Measure product value creation and success, identifying and using relevant metrics to track progress and product impact, and adapting strategy based on results.</li><li>• Integrate quality and the Definition of Done (DoD) into a long-term perspective, understanding how these elements contribute to product viability and faster time-to-market, while implementing practices that ensure product quality.</li><li>• Master Scrum principles and empiricism, applying the foundations of Scrum and the principles of inspection and adaptation to continuously improve both the product and development processes.</li></ul>

- Fully assume the role of Product Owner within the Scrum team, understanding responsibilities and contributing actively to team success.
- Apply backlog management, release management, and forecasting techniques, using these tools and methods to plan, monitor, and deliver effectively, while adapting the product backlog based on feedback and changing contexts.
- Prepare effectively for the Professional Scrum Product Owner™ I certification exam

## Points forts

- **Master Scrum in practice:** through hands-on exercises and real-life case studies, you will directly apply Scrum concepts and tools.
- **Earn your PSPO I certification:** the certification exam is included in the training fee, representing a significant financial advantage.
- **Learn from a certified expert:** the course is delivered by an experienced and Scrum-certified trainer.
- **Maximize your chances of success:** benefit from personalized support and comprehensive training materials designed to help you succeed in your certification exam.

## Certification

*This training is designed to prepare you for the professional certification "Professional Scrum Product Owner™ (PSPO I). At the end of the course, you will receive a coupon code that allows you to schedule your online exam on the Scrum.org website.*

### **Exam Information - Scrum PSPO I:**

- Format: Online, multiple-choice questions
- Language: English only
- Number of questions: 80
- Duration: 60 minutes
- Passing score: 68 correct answers (85%)

Once you pass the test, you will receive **the Professional Scrum Product Owner™ PSPO I certification, which is valid for life**, as well as a digital badge that you can showcase as proof of your achievement. Additionally, your name will appear on Scrum.org's official list of certified PSPO I professionals to guarantee the authenticity of your certification.

**Note:** If you wish to deepen your knowledge and develop more advanced skills as a Product Owner, you may consider pursuing the PSPO II certification.

[Learn more](#)

## Modalités d'évaluation

Practical Work  
Case study  
Mock exam

## Pré-requis

*Prerequisites for attending this training:*

- Basic knowledge of agility: familiarity with agile principles and iterative development methods is required.
- Reading the Scrum Guide™: this official reference document is essential for understanding the Scrum framework.

- Proficiency in English: a good command of English is required to understand the course materials and take the PSPO I exam.

## Public

*This training is intended for:*

- **Current or aspiring Product Owners** who want to acquire the skills and knowledge necessary to excel in the role and obtain the PSPO I certification.
- **Project managers, program managers, or coordinators** who wish to adopt an agile approach in their projects.
- **Developers who want** to gain a better understanding of the Product Owner's role and how to collaborate effectively with them.
- **Anyone interested in agility and Scrum** who wants to discover or deepen their knowledge of agility and the Scrum framework, even if they do not hold a specific role in an agile project.

## Programme

### **Module 1: Understanding the Concept of Agility in Business**

- What is an agile organization?
- Why choose agile management?
- The Agile Manifesto (values and principles).
- Characteristics of agility.

*Case Study:*

- Analysis of a company that successfully achieved its agile transformation.

### **Module 2: Mastering the Essentials of the Scrum Guide**

- The theory and fundamentals of Scrum.
- The 6 artifacts of the Scrum framework.
- The concept of the Sprint and Scrum events (Sprint Planning, Daily Scrum, Sprint Review, and Sprint Retrospective).
- The roles of the Scrum Team (Product Owner, Scrum Master, Developers).

*Practical Exercise:*

- Simulation of a Sprint Planning.

### **Module 3: Developing Product Owner Skills**

- The qualities and competencies of a Product Owner (leadership, communication, vision, etc.).
- Communication between the Product Owner and stakeholders (clients, users, sponsors, development team, etc.).
- The Product Owner's role in managing risks and impediments.
- Combining agile roles as a Product Owner (and when it is appropriate).

*Practical Exercise:*

- Role-playing exercises in communication with different stakeholders.

### **Module 4: Managing Projects Through Value**

- Understanding value in agile project management (key parameters, ROI, and TCO).
- Customer satisfaction with the Kano Model.
- Tools for formalization and the Minimum Viable Product (MVP).
- Tools for value analysis (brainstorming 2.0, product boxes, persona building, etc.).
- The Product Backlog and its management.
- Functional analysis and requirements management (gathering, analysis, traceability).

*Case Study:*

- Analysis on identifying and prioritizing value in a real project.

## **Module 5: Fulfilling the Product Owner's Responsibilities**

- Developing the product vision and ensuring its continuity.
- Release planning (planning levels, cone of uncertainty, user story mapping, and roadmap).
- Managing the Product Backlog (agile user story models, validation tests, and refinement).
- Managing a project's technical debt.
- Sprint Planning event (availability, bug management, project tracking, etc.).
- Sprint Review event (verification, reporting, and feedback).
- Publishing progress reports on projects.

*Practical Exercise:*

- Creation and management of a Product Backlog for a fictitious project.

## **Module 6: Applying Agility at Scale**

- Operational rules, procedures, and guidelines.
- Scrum of Scrums (Meta Scrum).
- Implementing the Nexus framework.
- Implementing the Scaled Agile Framework (SAFe).

*Discussion:*

- Challenges and benefits of scaled agility.

## **Module 7: Preparing for the PSPO I Certification Exam**

- Practical tips to succeed in the official PSPO I exam.
- Review of key Scrum concepts and the Product Owner role.
- Practice exam with collective correction (80-question multiple-choice test).

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