

Professional Scrum Product Owner™ I (PSPO I)

Date and duration
<p>Training code : PSPO1-EN</p> <p>Duration : 2 days</p> <p>Nombre d'heures : 14 heures</p>
Training with certification
Professional Scrum Product Owner™ (PSPO)
Body
<p>Become a Certified Scrum Product Owner and maximize the value of your products! In the context of agile project management, the role of the Product Owner is essential to ensuring the success of a product. This Scrum training will enable you to master all aspects of product management through the implementation of the Scrum framework and agile methodology.</p> <p>Over the course of two days, you will alternate between theoretical lessons and group workshops based on real-world situations. You will strengthen your knowledge of the fundamentals of agility in business, the Scrum framework, and the roles of each Scrum team member. You will also develop the key skills of an effective Product Owner, focusing on delivering high-value products, managing projects through value-driven approaches, and applying the concept of agility at scale.</p> <p>At the end of this Scrum course, you will be fully prepared to take the Professional Scrum Product Owner I (PSPO I) certification exam. Internationally recognized, this certification validates your foundational skills as a Product Owner and significantly enhances your professional profile (see more in the Certification tab).</p>
Objectifs
<p><i>By the end of this PSPO I Scrum training, you will be able to:</i></p> <ul style="list-style-type: none"> • Adopt an agile product management mindset, understanding that product ownership requires an iterative and adaptive approach focused on delivering continuous value. • Emphasize product value, learning how to identify, measure, and maximize value for users and the business, rather than focusing solely on technical aspects or deliverables. • Align business strategy with product development tactics, connecting organizational goals to concrete development team actions and communicating this strategy effectively to all stakeholders. • Unite a team around a shared vision, by clearly communicating the business strategy, product vision, product goal, and sprint goal, and by using facilitation techniques to align team efforts. • Collaborate effectively with stakeholders, applying techniques to engage with users, customers, stakeholders, and Scrum team members, while understanding their specific needs and expectations. • Measure product value creation and success, identifying and using relevant metrics to track progress and product impact, and adapting strategy based on results. • Integrate quality and the Definition of Done (DoD) into a long-term perspective, understanding how these elements contribute to product viability and faster time-to-market, while implementing practices that ensure product quality. • Master Scrum principles and empiricism, applying the foundations of Scrum and the principles of inspection and adaptation to continuously improve both the product and development processes.

- Fully assume the role of Product Owner within the Scrum team, understanding responsibilities and contributing actively to team success.
- Apply backlog management, release management, and forecasting techniques, using these tools and methods to plan, monitor, and deliver effectively, while adapting the product backlog based on feedback and changing contexts.
- Prepare effectively for the Professional Scrum Product Owner™ I certification exam

Points forts

- **Master Scrum in practice:** through hands-on exercises and real-life case studies, you will directly apply Scrum concepts and tools.
- **Earn your PSPO I certification:** the certification exam is included in the training fee, representing a significant financial advantage.
- **Learn from a certified expert:** the course is delivered by an experienced and Scrum-certified trainer.
- **Maximize your chances of success:** benefit from personalized support and comprehensive training materials designed to help you succeed in your certification exam.

Certification

This training is designed to prepare you for the professional certification “Professional Scrum Product Owner™ (PSPO I)”. At the end of the course, you will receive a coupon code that allows you to schedule your online exam on the Scrum.org website.

Exam Information - Scrum PSPO I:

- Format: Online, multiple-choice questions
- Language: English only
- Number of questions: 80
- Duration: 60 minutes
- Passing score: 68 correct answers (85%)

Once you pass the test, you will receive **the Professional Scrum Product Owner™ PSPO I certification, which is valid for life**, as well as a digital badge that you can showcase as proof of your achievement. Additionally, your name will appear on Scrum.org’s official list of certified PSPO I professionals to guarantee the authenticity of your certification.

Note: If you wish to deepen your knowledge and develop more advanced skills as a Product Owner, you may consider pursuing the PSPO II certification.

[Learn more](#)

Modalités d'évaluation

Practical Work
Case study
Mock exam

Pré-requis

Prerequisites for attending this training:

- Basic knowledge of agility: familiarity with agile principles and iterative development methods is required.
- Reading the [Scrum Guide™](#): this official reference document is essential for understanding the Scrum framework.

- Proficiency in English: a good command of English is required to understand the course materials and take the PSPO I exam.

Public

This training is intended for:

- **Current or aspiring Product Owners** who want to acquire the skills and knowledge necessary to excel in the role and obtain the PSPO I certification.
- **Project managers, program managers, or coordinators** who wish to adopt an agile approach in their projects.
- **Developers who want** to gain a better understanding of the Product Owner's role and how to collaborate effectively with them.
- **Anyone interested in agility and Scrum** who wants to discover or deepen their knowledge of agility and the Scrum framework, even if they do not hold a specific role in an agile project.

Programme

Module 1: Understanding the Concept of Agility in Business

- What is an agile organization?
- Why choose agile management?
- The Agile Manifesto (values and principles).
- Characteristics of agility.

Case Study:

- Analysis of a company that successfully achieved its agile transformation.

Module 2: Mastering the Essentials of the Scrum Guide

- The theory and fundamentals of Scrum.
- The 6 artifacts of the Scrum framework.
- The concept of the Sprint and Scrum events (Sprint Planning, Daily Scrum, Sprint Review, and Sprint Retrospective).
- The roles of the Scrum Team (Product Owner, Scrum Master, Developers).

Practical Exercise:

- Simulation of a Sprint Planning.

Module 3: Developing Product Owner Skills

- The qualities and competencies of a Product Owner (leadership, communication, vision, etc.).
- Communication between the Product Owner and stakeholders (clients, users, sponsors, development team, etc.).
- The Product Owner's role in managing risks and impediments.
- Combining agile roles as a Product Owner (and when it is appropriate).

Practical Exercise:

- Role-playing exercises in communication with different stakeholders.

Module 4: Managing Projects Through Value

- Understanding value in agile project management (key parameters, ROI, and TCO).
- Customer satisfaction with the Kano Model.
- Tools for formalization and the Minimum Viable Product (MVP).
- Tools for value analysis (brainstorming 2.0, product boxes, persona building, etc.).
- The Product Backlog and its management.
- Functional analysis and requirements management (gathering, analysis, traceability).

Case Study:

- Analysis on identifying and prioritizing value in a real project.

Module 5: Fulfilling the Product Owner's Responsibilities

- Developing the product vision and ensuring its continuity.
- Release planning (planning levels, cone of uncertainty, user story mapping, and roadmap).
- Managing the Product Backlog (agile user story models, validation tests, and refinement).
- Managing a project's technical debt.
- Sprint Planning event (availability, bug management, project tracking, etc.).
- Sprint Review event (verification, reporting, and feedback).
- Publishing progress reports on projects.

Practical Exercise:

- Creation and management of a Product Backlog for a fictitious project.

Module 6: Applying Agility at Scale

- Operational rules, procedures, and guidelines.
- Scrum of Scrums (Meta Scrum).
- Implementing the Nexus framework.
- Implementing the Scaled Agile Framework (SAFe).

Discussion:

- Challenges and benefits of scaled agility.

Module 7: Preparing for the PSPO I Certification Exam

- Practical tips to succeed in the official PSPO I exam.
- Review of key Scrum concepts and the Product Owner role.
- Practice exam with collective correction (80-question multiple-choice test).

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